Albert M. Carter, M. Ed

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PERSONAL STATEMENT

Over 4 years as an Executive Director for non-profit organization. Master's degree educated with over eight years experience in teaching and 15 years within the music and entertainment industry.

Has a demonstrated track record of success in relation to:

- Developing and maintaining excellent relationships between organization and community.
- Identifying up and coming talent in urban music.
- Management of artists both locally and internationally.
- Event management and organization.
- Strong organizational culture and coaching environments.
- Strong image development and brand repositioning.
- > Drafting presentations, reports and public speaking.
- Ability to influence senior stakeholders.
- Strong project management and problem solving.
- > Excellent interpersonal, communication and influencing skills at all levels.

AWARDS & RECOGNITION

- 2017: Charlotte Magazine's Best of the Best Arts Non-Profit of Year
- 2016: Nominee for Non-Profit of the Year Award (Charlotte Mayors Mentor Alliance)
- 2016: Nominee for Mentor of the Year Award (Charlottes Mayors Mentor Alliance)
- 2015: Spirit Award Winner (University of Phoenix)
- 2015: Black Apple Award (Profound Gentlemen)
- 2014: Teacher of the Year (Commonwealth High School)

MUSIC INDUSTRY / ARTS EXPERIENCE

2018 – Present Hip Hop Exchange

Co-Founder (With Dan Greenpeace)

Gathering of key decision makers to promote:

- Artistic and Cultural Growth
- Strengthen Community Fabric and Music Ecosystem

Working with Global artists (because Dubai is a diverse, multicultural city) to:

- Create quality Product
- Create opportunities for networking, mentoring and education in order to build relationships and trust within the music community
- Seek consensus on common issues that will deliver benefits across the sector
- Address issues of conflict and competition behind closed doors in order to present a united front
- When crisis occurs, use that to build support for sustainable music advocacy organizations and sustained engagement
- Develop strong relationships

2014 – Present <u>Hip Hop University</u>

Co-Founder and Executive Director

- Established organization that focuses on "at-risk" youth incorporating education with life skills.
- Media and community spokesperson.
- Proactively organized community meetings and delivered speeches on various intervention methods.
- Developed curriculum that was used in various programs across Southeastern United States outside of Hip Hop University (HHU).
- Hired and trained employees for community services.
- Managed budget and volunteering activities.
- Planned and coordinated events and workshops for 500+ attendees.

USA and UAE

USA and UAE

- Collaborated with other non-profits, schools and government agencies.
- Taught Doctorial level students how to incorporate life skills into education through the arts.
- Developed and disseminated free online magazine for "at-risk" youth (Hip Hop University Magazine).

2004 – Date <u>Freelance Talent Development/Scout</u>

- 2015: Malik Yusef (GOOD Music)
- 2014 2016: Deniro Farrar (Warner Brother/Vice)
- 2015 2016: DaBaby
- 2012 2014: Quent Young
- 2011 2013: Joe Sig
- 2007 Present: Dutch (From Major Figgas)
- 2004 Present: Dapper Doe
- 2005 2007: Quilly (Philadelphia)

EDUCATION

2009 - 2011 Chestnut Hill College

Master of Education in Secondary Education with Certification in Special Education and Mathematics. Cumulative GPA: 3.67 (Top 15%)

2006 – 2009 University of Phoenix

Bachelor of Science in Business Management Cumulative GPA: 3.26

PROFESSIONAL SKILLS

- Able to provide ongoing support and guidance for staff members
- Creating and keeping deadlines
- Goal setting and meeting goals
- Team management
- Knowledge of MS Office- Excel, PowerPoint, Word
- Impressive communication and management skills
- Adept in strategic planning and budgeting
- Genuine interest in arts and culture
- Hands on experience with project management
- Experience in culturally diverse environments
- Ability to problem solve while under pressure
- Self-motivated with continual desire to learn and grow
- Attention to detail, thorough and consistent
- Creative thinker
- Published Author

NEWS ARTICLES/FEATURED PUBLICATIONS/MEDIA COVERAGE

- Featured on Fox News (Feb.20, 2016 http://www.fox46charlotte.com/good-day/94317164-video)
- Featured on Fox News (Nov. 19, 2015 <u>http://www.fox46charlotte.com/news/local-news/charlottes-hip-hop-university-teaches-more-than-music</u>)
- Featured on Fox News (July 23, 2016 <u>http://www.fox46charlotte.com/good-day/179894330-video</u>)
- Featured on WBTV (January 26, 2016 <u>http://www.wbtv.com/story/31053251/estimated-thousands-of-cms-students-have-no-internet-service-at-home/</u>)
- Featured on WSOCTV (July 24, 2014 <u>https://www.wsoctv.com/news/family-focus-course-fuses-hip-hop-traditional-curr/113266850</u>)
- Featured on WSOCTV (May 19, 2016 <u>http://www.wbtv.com/story/32017609/continuation-of-troubled-schools-in-cms/</u>)
- Featured on WSOCTV (September 9, 2015 <u>https://www.wsoctv.com/news/local/police-meet-community-following-violent-weekend/26978706</u>)

Event Organization for Poetry Tour Manager/Consulting Organized Community Appearances Manager Manager Manager/Consulting Manager/Consulting Manager

Philadelphia, PA, USA

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USA and UAE

- Featured in Charlotte Parent Magazine (July 26, 2016 <u>http://www.charlotteparent.com/CLT/Learning-to-the-Beat-at-Hip-Hop-University/</u>)
- Featured in Pride Magazine (September 1, 2016 <u>http://www.pridemagazineonline.com/organization-uses-hip-hop-to-make-more-than-music/</u>)
- Featured on Lucid Press (March 14, 2016 <u>https://www.lucidpress.com/blog/how-one-nonprofit-is-reaching-kids-through-hip-hop</u>)
- Featured in Charlotte Post Newspaper (June 9, 2014 <u>http://www.thecharlottepost.com/news/2014/07/09/local/students-put-their-lessons-to-lyrics/</u>)
- Featured on Share Charlotte (August 16, 2017 <u>https://sharecharlotte.org/stories/hip-hop-providing-bridge-opportunity-teens?page=8</u>)
- Featured panelist for Paths and Possibilities on Campuses and in Communities Shaped by Music, Culture, Youth and Social Movements at Johnson C. Smith University (February 11, 2015 <u>https://www.jcsu.edu/happenings/latest-news/philanthropic-experience-and-giving-traditions-of-african-americans-to-be-explored-in-new-exhibition-at-johnson-c.-smith-university</u>)

COMMUNITY SERVICE

2014 – 2015 Mayor's Mentoring Alliance

Board Member

- Helped connect Charlotte area mentoring organizations for the purpose of best practices.
- Provided mentoring workshops to Charlotte area organizations and individuals.
- Upheld evidence-based standards to ensure responsible practices to develop caring and supportive relationships.
- Trained organizations to launch more effective and cost-efficient events and programming to reach a broader audience.
- Trained staff on topics such as leadership, goal setting, future mapping, conflict resolution, scheduling and time management.

2012 – 2014 Emerging Leaders Mentoring Program

Lead Mentor/Teacher

- Managed staff, development operations, organizational systems and policies.
- Increased awareness in community and among community leaders.

Trained employees and volunteers in over other 15 organizations.

- Communicated effectively with staff and volunteers and supervised public relations.
- Supervised service programs and daily operations of the organization.
- Trained staff members, developing programs, and assisting board of directors in key areas of
 organization operations.

Charlotte, NC, USA

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